



To whom it may concern,

I understand that it may help the School to secure grants and funding if it is able to demonstrate that companies have volunteered to provide financial support.

This is a Letter of Intent, demonstrating our company's intention to sponsor the School at the level indicated below. I have been informed that the School will send an invoice when it has established the necessary corporate structures, estimated as being March 2010. I intend for our company's financial support to be used assist the School with two of its key objectives;

- Promoting opportunity and diversity into the creative industry through the creation of a large number of scholarship places at an elite advertising school.
- Providing start-up capital for students to create new companies in their communities through the School's investment fund (SIF).

Our company has chosen to become a (please tick one box):

PATRON £750 per year	HERO £5,000 / year After 5 years, Heroes receive 1% of SIF.	LEGEND £20,000 / year After 5 years, Legends receive 5% of SIF.
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For more information, please contact:

Name _____

Company _____

Address _____

Postcode _____

Email _____

Telephone _____

Yours Truly,